

# KNOWLEDGE AND PERCEPTIONS ABOUT AI AND FAKE-NEWS AMONG STUDENTS



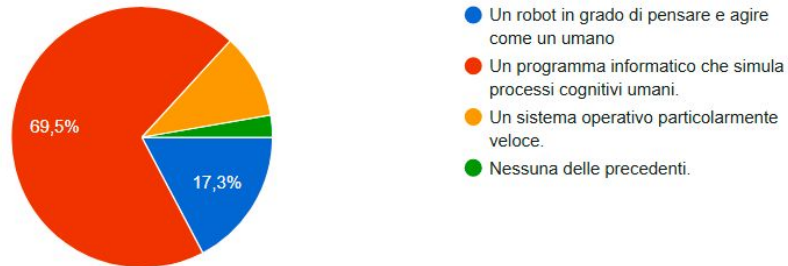
# SURVEY OBJECTIVE AND TARGET GROUP



- **Aim:** To collect data on students' knowledge, skills and perceptions about artificial intelligence (AI) and fake news.
- **Target group:** Students from grades I and V, ages 14 -18, from various school addresses.

# BASIC KNOWLEDGE

What is artificial intelligence Ai in your opinion?

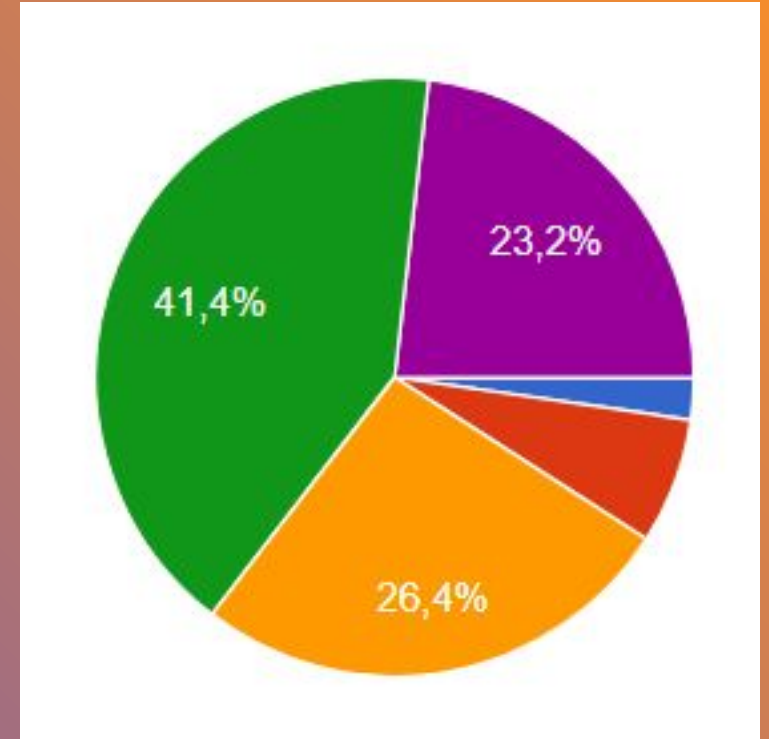


*Red and blue part*

- 80% of students have a correct definition of AI.
- 70% know about AI-generated content, but few distinguish advanced techniques such as deepfakes.

60% consider AI and fake news “very risky” to society.  
Top concerns include misinformation and negative social impacts.

# PERCEPTION OF RISK

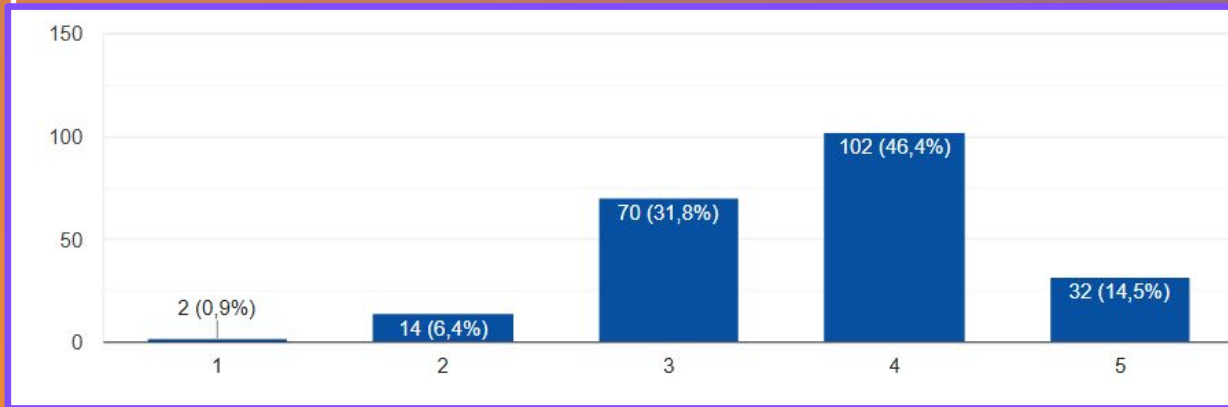


*Green and purple part*

# RECOGNITION SKILLS

- 40% of students can recognize fake content almost perfectly, but use basic techniques such as checking sources

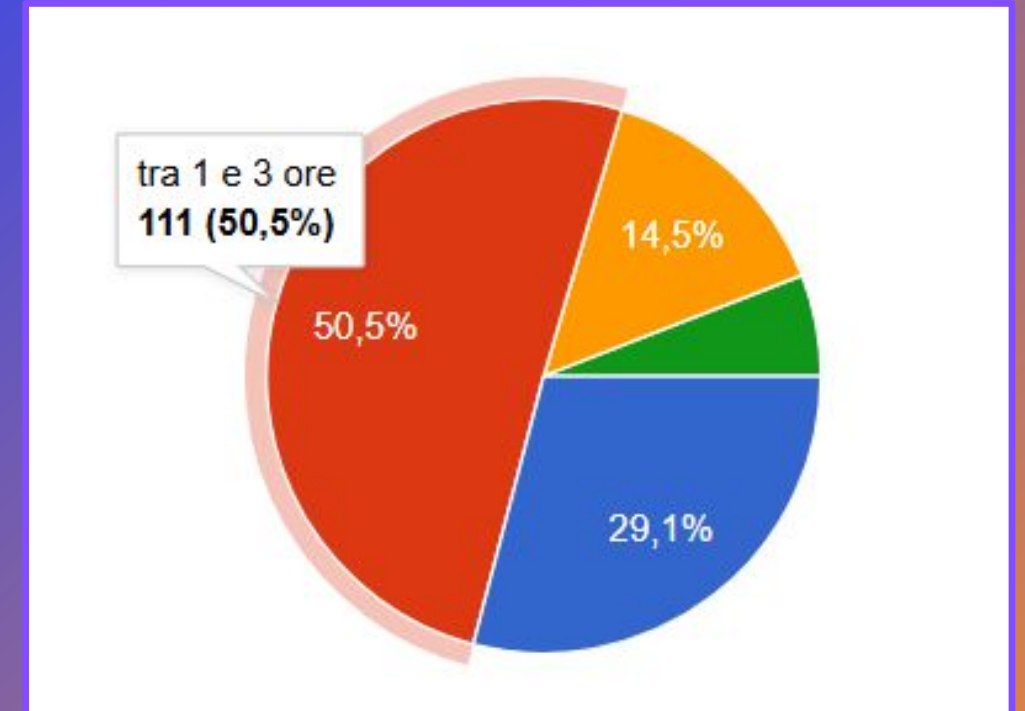
- Thirty percent use online tools to check the reliability of content.



Punto 4

# BEHAVIORS AND HABITS

- 50% spend 1 to 3 hours a day on social media to read news.
- Main verification techniques: comparing sources (60%), checking cited sources (50%).



# ANALYSIS OF RESULTS

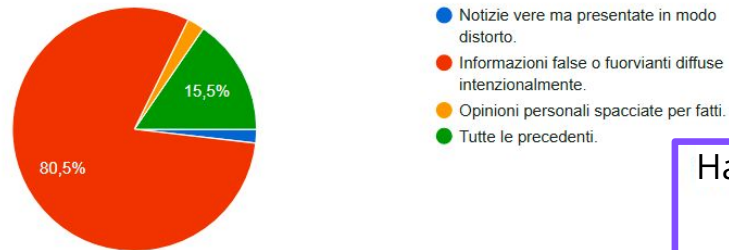


**Strengths:** Good general awareness, interest in verifying information.

**Areas for Improvement:** Limited knowledge of advanced techniques to recognize manipulated content, poor adoption of specific tools.

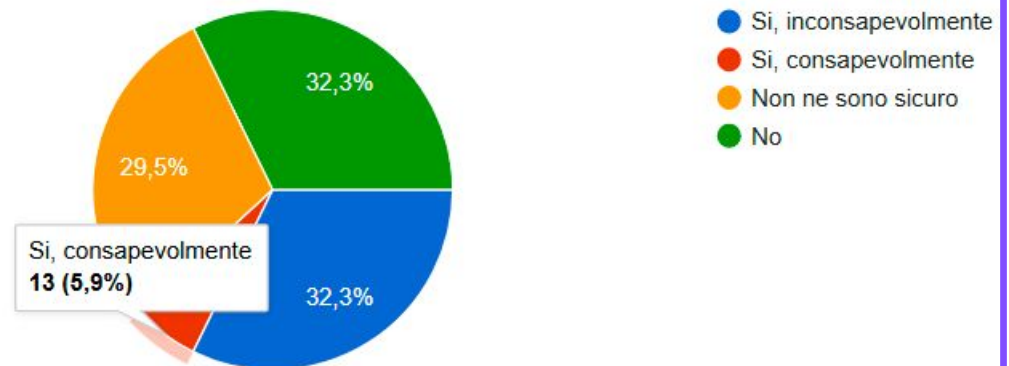
*Strengths*

Le fake news sono:



*Areas for improvement*

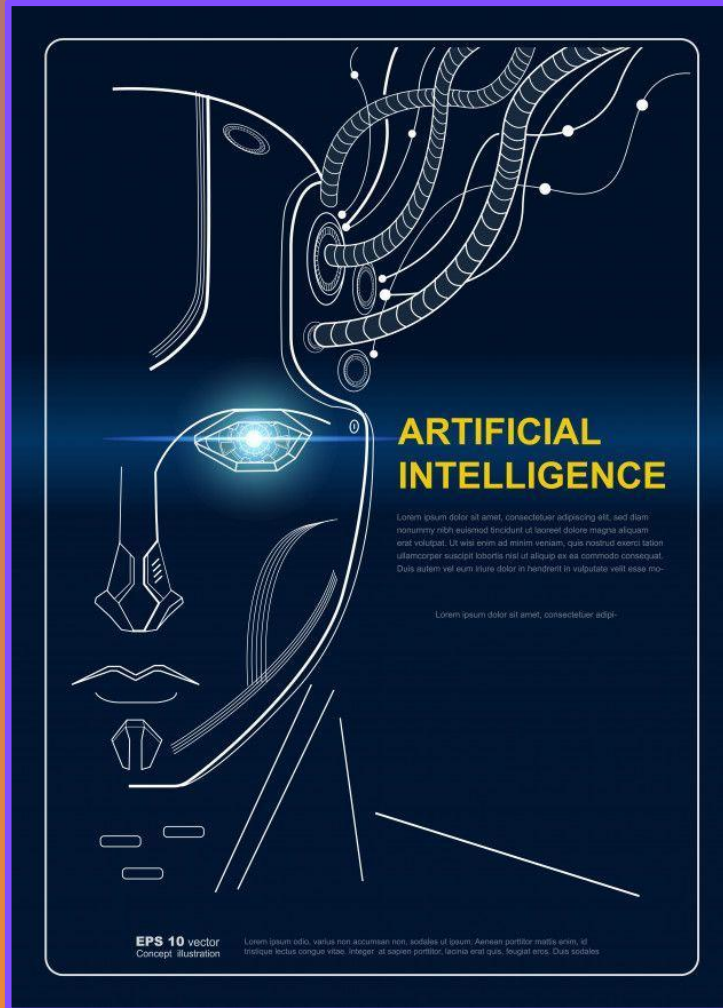
Have you ever shared a news item without checking if it was true?





# INSIGHT INTO THE CREATION OF POSTERS

Sample poster



- **Priority topics:** definition and risks of fake news, techniques for recognizing manipulated content, useful tools for verification.
- **Practical tips:** “Always check the source,” “Compare multiple sources.”



# CONCLUSIONS

- **Summary:** Students have a good basic knowledge but need advanced tools to recognize manipulated content.
- **Reflections:** Importance of promoting digital awareness and providing practical tools to deal with misinformation.



# THANK YOU

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