

# Digitally Acculturated

## What does "Fake-News" mean?

Fake news are intentionally created to deceive people. They can be used to scam, gain financial gain, or lure less digitally literate individuals into believing untrue information.

## Artificial intelligence: what is it?

Artificial intelligence (AI) is a technology that mimics human reasoning using adaptive algorithms and systems designed to function in digital environments.

## What is a "deepfake"?

By deepfake we mean any photos and videos that are generated completely by an AI. One of its uses may be identity theft.



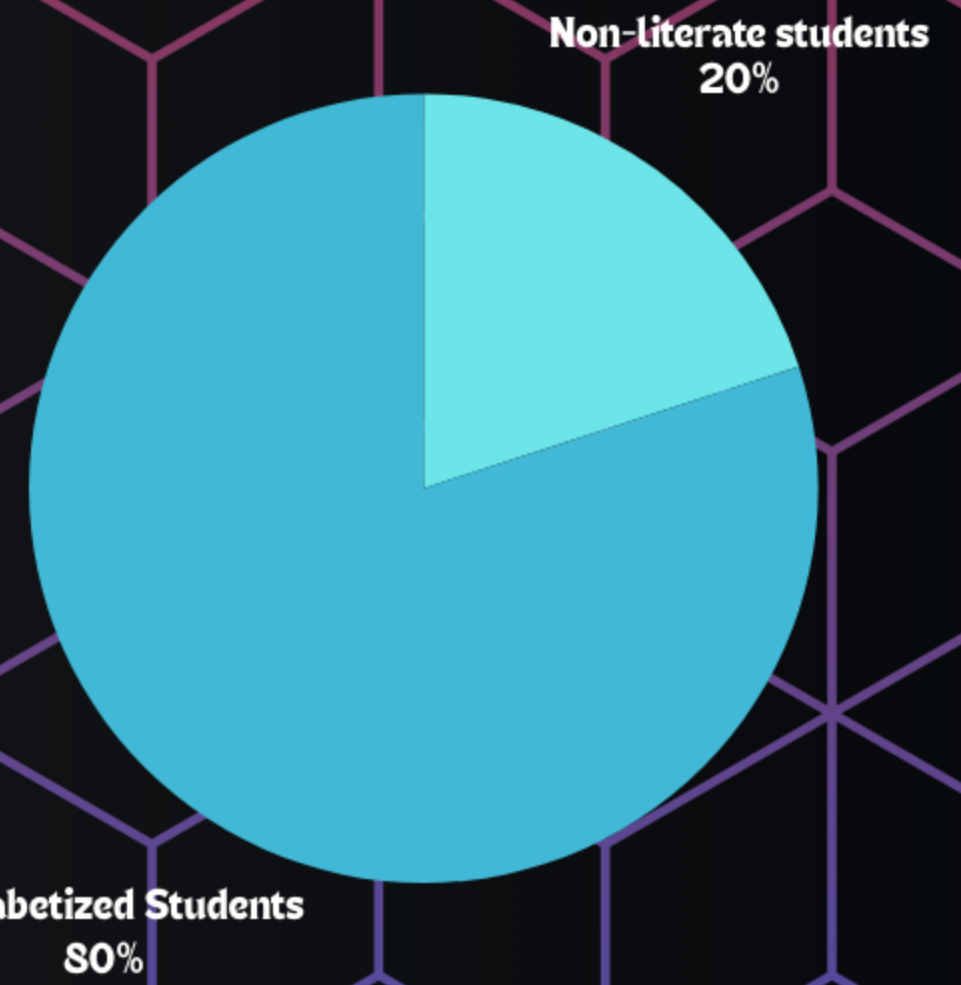
We recommend the use of subtitles

Low digitally literate students face several difficulties with Fake-News, including:

- A limited knowledge of advanced techniques for recognizing AI-manipulated content.
- An unfamiliarity with dedicated tools.

To overcome these challenges, scan the QR-code and improve your digital literacy!

In this graph you can see that 80% of the kids are average literate, the rest have no idea what Fake-News and AI are: are you part of them?



# Don't condemn your future!

